



PSI Software SE · Dircksenstrasse 42-44 · 10178 Berlin · Germany

Terms & Conditions for the “AI Whitepaper Quiz/Hannover Messe” Sweepstake

1. Organizer

The organizer of the sweepstake is PSI Software SE, Dircksenstrasse 42-44, 10178 Berlin, Germany.

2. Eligibility

All individuals aged 18 or older are eligible to participate on behalf of the company they work for. Employees of the organizer and their relatives are not eligible to participate.

3. Participation Period

The sweepstake begins on April 16, 2026, and ends on April 28, 2026, at 23:59 (CET)

4. Eligibility Requirements

Participation is free of charge and requires filling out a web form on the organizer's website at <https://www.psi.de/en/hannover-messe-sweepstakes> and answering a question about the AI whitepaper. The form must be submitted by the entry deadline. Only one entry per person is permitted. Multiple entries will result in disqualification from the sweepstake. Participation requires the granting of consent to receive promotional communications, which may be revoked at any time, but does not require the purchase of any goods or services.

5. Prize

The prize is a one-day “Industrial AI (IAI)” workshop with Dr. Rudolf Felix, valued at €2,000 including VAT (“Prize”). The workshop (8 hours) will take place remotely (digitally) after scheduling an appointment. Holding the event in person requires a separate agreement with the organizer. Cash payment, exchange, or transfer of the prize is excluded.

6. Determination of the Winner

The winner will be selected at random from all completed entries. The drawing will take place after the entry deadline. The winner will be notified via e-mail. If the winner does not respond within 14 days, the right to the prize will be forfeited and a new winner will be selected.

7. Tax Treatment

The organizer agrees to pay a flat-rate tax on the value of the prize for the winner in accordance with § 37b of the German Income Tax Act (EStG). By assuming this tax liability, the monetary benefit resulting from the prize is exempt from income tax for the winner. Any applicable sales tax is excluded from the provision mentioned in the first sentence. The final sales tax treatment will be clarified individually between the organizer and the winner (or the winner's company) at the time the prize is awarded.

Location
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Board of Directors
Robert Klaffus (CEO)
Gunnar Glöckner

Supervisory Board
Dr. Uwe Hack

Commercial Register
Registrar of Companies
Berlin-Charlottenburg
HRB 255242

8. Data Protection and Consent to Marketing

Personal data (full name and email address) is collected for participation. In exchange for participating in this sweepstake, the participant consents to receiving promotional information via email regarding the organizer's software products and services. The processing is based on Article 6(1)(a) and (b) of the GDPR. To confirm participation and consent to receive marketing communications, the participant will receive an email with a confirmation link after registration. Participation in the sweepstake is only valid, and the newsletter subscription is only activated once this link is clicked (double opt-in).

Each participant has the right to revoke the consent given to receive advertising at any time with future effect (e.g., by clicking the unsubscribe link at the end of each email or by sending an informal message to info@psi.de).

Withdrawing consent to receive advertising does not result in exclusion from the sweepstake.

Further information regarding the processing of your personal data and your rights as a data subject can be found in our general privacy policy at <https://www.psi.de/en/privacy/website>

9. Disclaimer

The organizer's liability is limited to cases of intentional misconduct and gross negligence. This does not apply to injury to life, limb, or health. No liability is assumed for technical or organizational disruptions that interfere with participation in the sweepstake, provided that the organizer is not responsible for such disruptions.

10. Reservation Clause

The organizer reserves the right to terminate or modify the sweepstake at any time for good cause without prior notice (e.g., in the event of fraud, unforeseen technical problems, or instructions from the trade show organizer or an authority at the exhibition grounds).

11. Miscellaneous

The laws of the Federal Republic of Germany apply. Legal recourse is excluded. Should any provision of these Terms and Conditions be or become invalid, the validity of the remaining provisions remain unaffected.